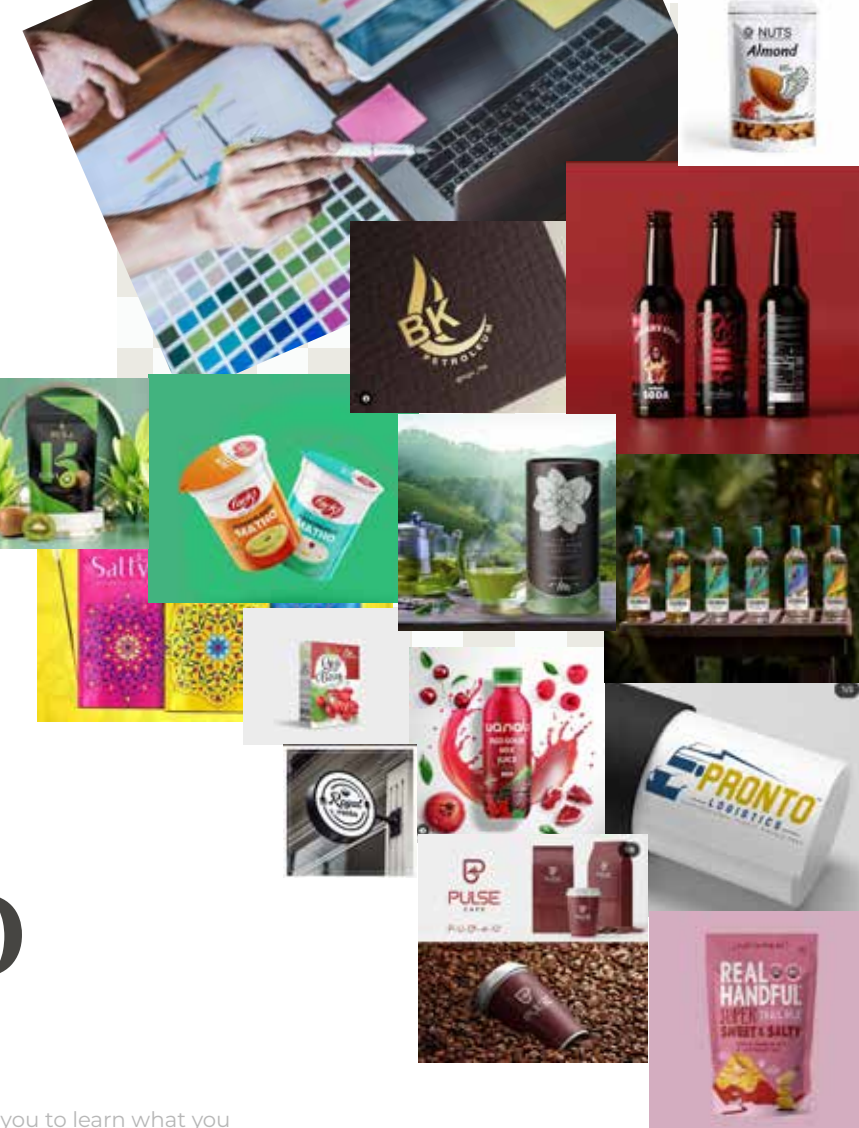




# Creative Portfolio

Cre  
Por



# Who we are & what we do

Our Graphic Designs boost Sales. How? They create your Brand Value, Markets your product.

Remember, Graphic Designs for Businesses is the Psychological Artwork, which should propell Prospect to buy from you. So get this service and jet your Business.

Aimstrue will work with you to learn what you envision for your brand and logo. We design a few concepts and cooperate with you to come up with the final designs that will become a leading visual representation of your company.

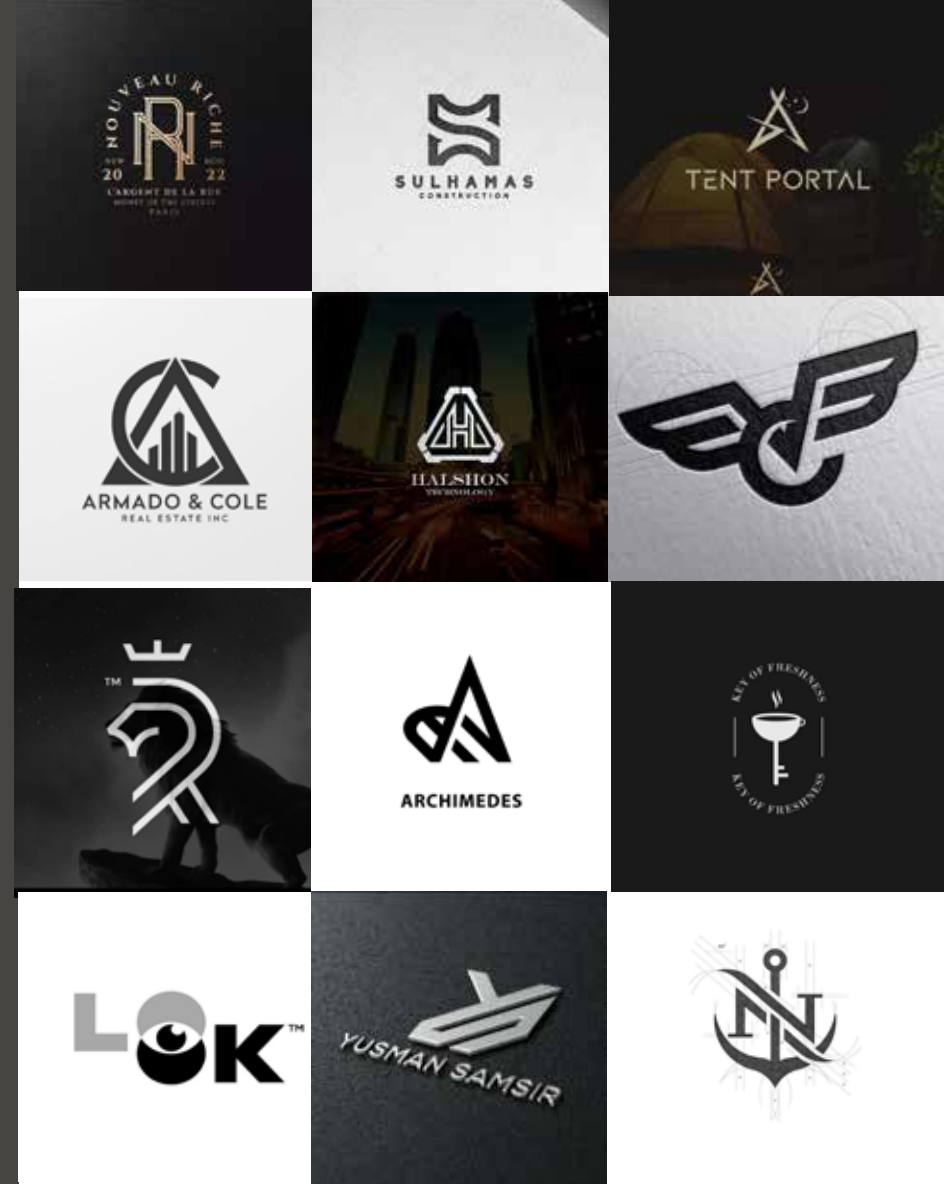
# Working with Logo Designing

Logos are what majority of people think of when they hear the word 'brand'. While your brand is far beyond your logo, it is probably the MOST recognizable part of your brand.

Aimstrue will work with you to learn what you envision for your brand and logo. We design a few concepts and cooperate with you to come up with the final logo that will become a leading visual representation of your company.

Contact us to get your logo

AIMSTRUE GROUP



ART DIRECTOR: SHUBHAM SAXENA

CLIENT EXECUTIVE: MOHD. SUHAIL

TASK: ART DIRECTION

ESTIMATED TIME: 7 WORKING DAYS



BRAND DIRECTOR: AAYUSH SHARMA

COPYRIGHT TEAM: IN-HOUSE CA GROUP

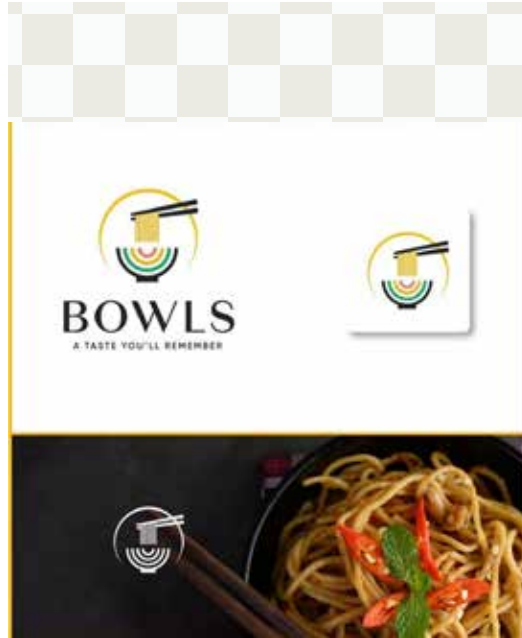
TAGLINE TASK: KIRAN BURMAN

LICENSE CERTIFICATE

PROJECT THEME:

Neutral Tones





PROJECT MOODBOARD



# Process

[HTTPS://WWW.INDIAMART.COM/AIMSTRUE/](https://www.indiamart.com/aimstrue/)



## The Process

Aimstrue make digital content that is completely unique and customized to your brand and audience, so you can depend on our capability to create quality digital content across multiple platforms.



OUR SERVICES



# Here's how we can help

We know the best way to deliver your purpose is through images, design elements and carefully positioned words. We prepare designs that send the right messages to the purchasers you want to reach.





- + BRANDING PROJECTS
- + WEBSITE DESIGN
- + BRAND STRATEGY
- + DESIGN CONSULTATION

# Our Studio

HERE'S HOW WE CAN HELP

The Team Aimstrue houses the Vector and Raster design experts with the experience of over 15 years in the respective field. They will help you to sail through your Logo designing project.

They will be doing your Color Taste analysis, Typographic Inclination tests and design preference analysis to understand your design taste at core. They will then match it up with the Market preferences in your industry.





ART ELEMENTS

# CAFE/ RESTAURANT- FMCG

+ BRANDING PROJECTS

---

+ WEBSITE DESIGN

---

+ BRAND STRATEGY

---

+ DESIGN CONSULTATION

These are the few elements from the CAFE/  
RESTAURANTS industry. They are made to reflect  
the tasty, exciting as well as hygienic theme.





PROJECT MOODBOARD



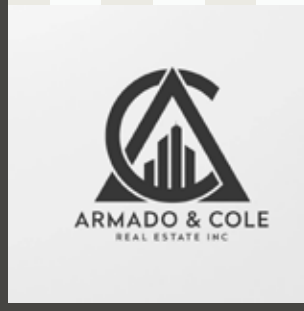
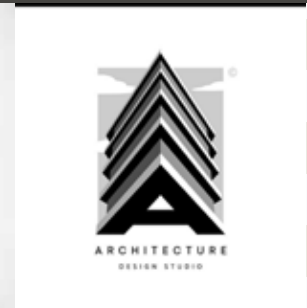
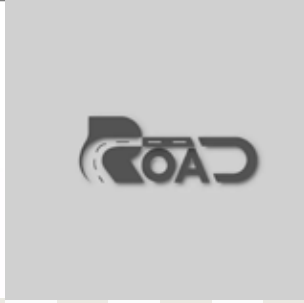
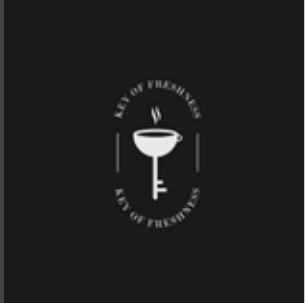


PROJECT NAME:

# Power Tones

Projects from the Automobile, Logistics, Real Estate or Interior designing Industries are modelled to showcase power, strength as well as elegant persona of the feild.







Elegant Tones



AIMSTRUE DESIGNS

[HTTPS://WWW.INDIAMART.COM/AIMSTRUE/](https://www.indiamart.com/aimstrue/)





PROJECT NAME

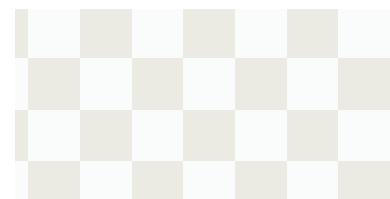


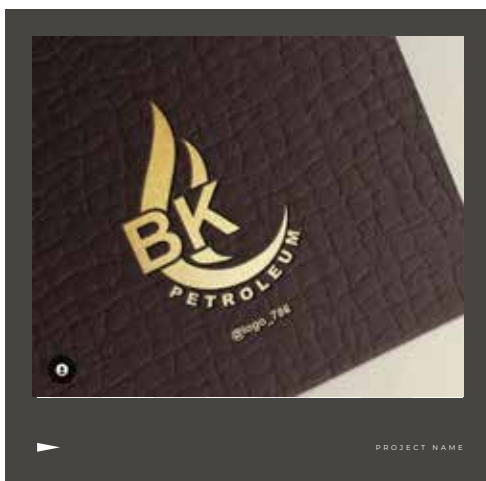
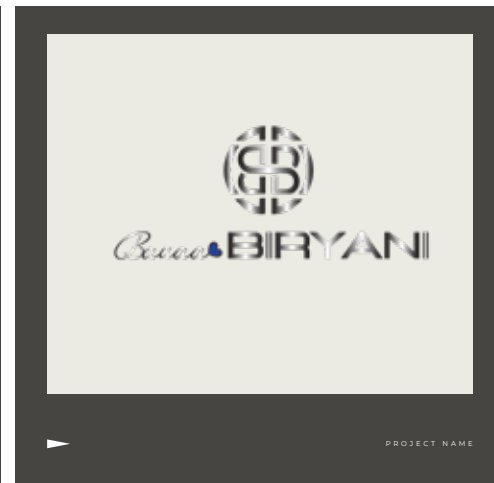
AIMSTRUE DESIGNS



PROJECT NAME

F





# Project Overview

PROJECT: LOGISTICS TONES

Marked Wheel Element

ART DIRECTOR

2 Weeks

DELIVERY TIME

Original, Embossed Version

DELIVERABLES

[indiamart.com/aimstrue/](http://indiamart.com/aimstrue/)

MORE INFORMATION



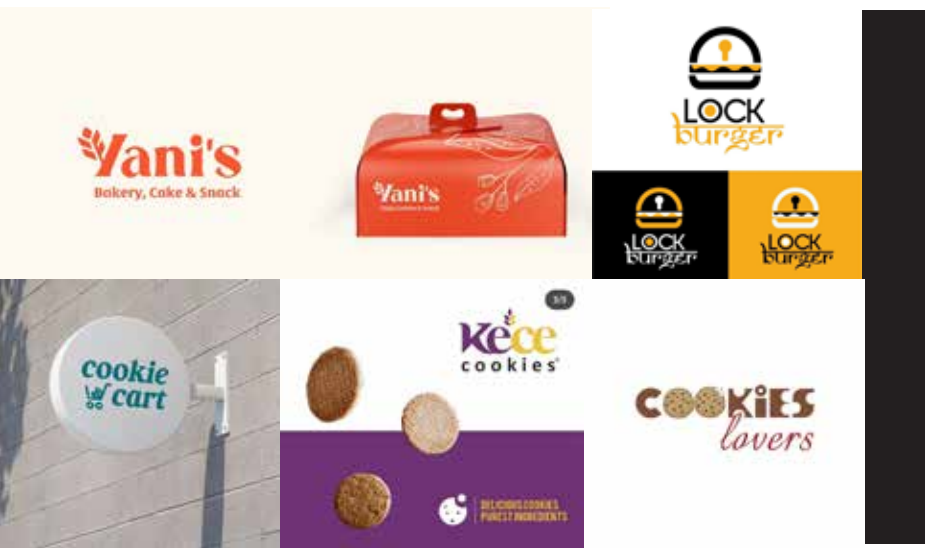


## Eatry Tones

PROJECT CASE STUDY



FRESHFRUITS



+ PROJECT: EATRY TONES

+ COLOR SCHEME: FMCG

+ ART DIRECTOR: SHUBHAM  
SAXENA.

+ CLIENT: BAKERY CO

The Logo is conceptualized in such a way that it could be perfectly shown over pouch or box packaging. The T shirt versions are also created so that the screen printing could be done.

# Our Team Motto

## THE KEY PRINCIPLES OF THE COMPANY



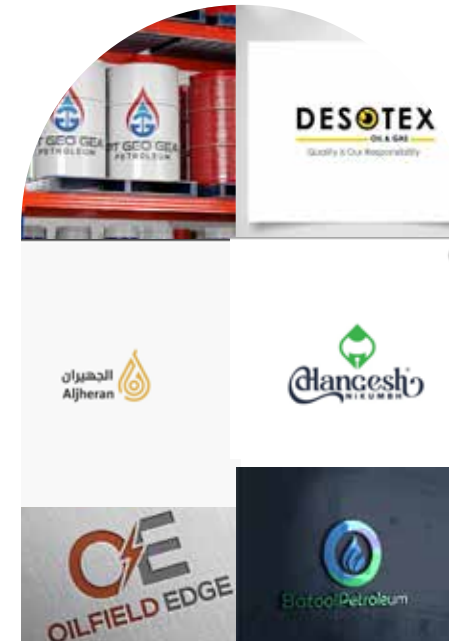
### Creativity

THE FOUNDING ETHOS



### Legality

COPYRIGHT PROOF



### Long Term Relations

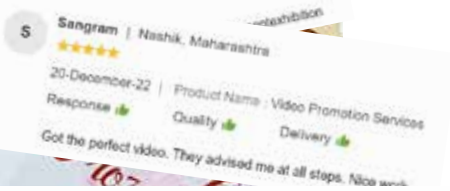
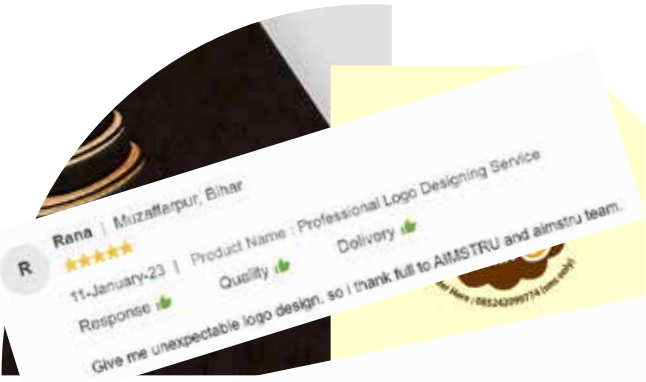
POST DESIGNING SUPPORT



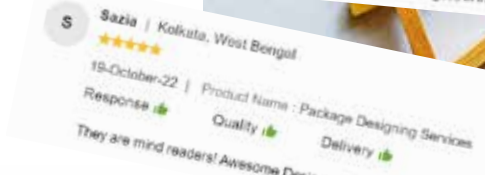
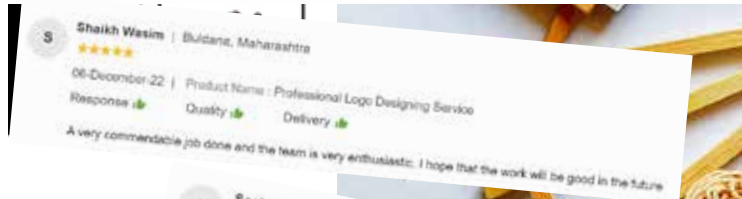
# Aayush Sharma

THE FOUNDER

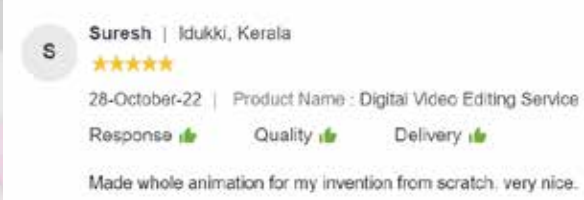
“We give designs to the dreams.”



Actually some designers also meet me local people and also online designers but i choose your company, well explaining of vision, but put it efforts and catch the customer thoughts immediately, it is my opinion. Thank you so much.



There per lead cost is Rs. 6, the lowest in the market. Given 60-70 leads per day at the cost of just Rs. 500 for 7 months continuously. They know how to deal with the Ad block in my industry. Fully satisfied.



These 3 designs were handovered by the Aimstrue Team on 26 October 2022. The color combination were made minimalistic and fonts in the premium category were used, as demanded and chosen by me. Thanks Team.

We'd love to work with you  
on your new project!

GET IN TOUCH NOW!



[HTTPS://WWW.INDIAMART.COM/AIMSTRUE/](https://www.indiamart.com/aimstrue/)

[CONTACT@AIMSTRUE.COM](mailto:CONTACT@AIMSTRUE.COM)

+91 7003 415 463